SLIDE BANDITS
YOUR SLIDES ARE BEING ROBBED!
30 MILLION POWERPOINT PRESENTATIONS ARE CREATED EVERY DAY

ANOTHER ONE BITES THE DUST! TIME FOR SOME WHISKEY!!!
SADLY, MOST PRESENTATIONS ARE ROBBED OF THEIR POTENTIAL BY THE DEADLIEST OUTLAWS OF ALL TIME...
THE SLIDE BANDITS
COMING TO RUIN YOUR NEXT IMPORTANT PRESENTATION
WANTED

CHARLIE “THE CONTENT KILLER”

BEST KNOWN FOR:

VOMITING TEXT ALL OVER YOUR SLIDES

CONFUSING AUDIENCES WITH SENSELESS DATA

BORING PEOPLE TO DEATH WITH S#*%*% FONTS

WARNING: FUGITIVE IS ARMED WITH comic sans
Bear Says: “THAT GUY SUCKS”
HERE ARE SOME WAYS TO STEER CLEAR OF THE “CONTENT KILLER”
USE LESS TEXT

PEOPLE SHOULD BE ABLE TO UNDERSTAND YOUR SLIDE IN THREE SECONDS OR LESS
MAKE ONE POINT PER SLIDE

Point #1

Point #2

Point #3
DON'T USE "BORING" FONTS

Arial
Comic Sans
Calibri
Papyrus

WHEN I'M FEELING FANCY I BUST OUT THE PAPYRUS
TRY SOME OF THESE INSTEAD

Pacificco
Chunk Five
Museo
Lobster
Free Tool

WhatTheFont

Seen a font in use and want to know what it is? Submit an image to WhatTheFont to find the closest matches in our database. Or, let cloak-draped font enthusiasts lend a hand in the WhatTheFont Forum.

Submit your image here. Maximum file size: 2MB. For best results, see the image submission tips.

Find a cool font online but not sure what it's called? Use this tool to look up the font name.
CHANGE UP THE SIZE
Font
AND ANGLE PLACEMENT
OF YOUR TEXT

AND USE SHAPES TO HELP MAKE YOUR TEXT VISIBLE (WHEN NEEDED)
REMOVE EXTRANEOUS DATA
GET RID OF THE BULLET POINTS
WANTED

CLAIRE “THE CLIPART CON-ARTIST”

BEST KNOWN FOR:

PUTTING AUDIENCES TO SLEEP WITH BORING IMAGES

MAKING PEOPLE CRINGE WITH CHEESY STOCK PHOTOS

CAUSING INSANITY THROUGH INCONSISTENT VISUALS

WARNING: DON’T LET HER CLICHÉ IMAGES SUCK YOU IN
HERE ARE SOME WAYS TO STEER CLEAR OF THE “CLIPART CON-ARTIST”

YOU CAN’T RESIST MY CHEESY IMAGES
SAY NO TO Cheesy STOCK PHOTOS
DON’T USE CLIPART
DON’T USE CLIPART
CLIPART HAS BEEN DEAD FOR A LONG TIME
USE “STUNNING” IMAGES

NOTICE HOW EMOTIONAL THIS PICTURE IS?
HOW TO FIND IMAGES

Take Them

Creative Commons

Buy Them
A good place to find images. Some of them are free and some are paid.
Deposit Photos

Royalty-Free Stock Photos, Vector Images and Videos

Amazing Photos

These images cost money but many of them are worth it!
MAKE YOUR POINT WITH Screenshots
Skitch

Get your point across with fewer words using annotation, shapes and sketches, so that your ideas become reality faster.

DOWNLOAD FOR WINDOWS

SKITCH

Draw attention
Quickly focus on what’s important using annotation and markup.

Say things to the image (e.g., arrows, text etc.).

SKITCH IS A SCREENSHOT TOOL THAT LETS YOU ADD THINGS TO THE IMAGE (E.G., ARROWS, TEXT ETC.).
USE "HIGH-RESOLUTION" IMAGES

DOES THIS ANGLE MAKE ME LOOK FAT?
Get inspired
KILLER SLIDE DECKS.
A gallery of Keynote and PowerPoint presentations looking that much better.

LACKING IDEAS FOR VISUALS? THERE ARE LOTS OF GREAT PRESENTATIONS HERE TO GET INSPIRED!
USE A CONSISTENT SET OF IMAGES

HERE ARE SOME WAYS TO STEER CLEAR OF THE "CONTENT KILLER"

WANTED
Charlie "The Content Killer"
Best known for:
- Vomiting text all over your slides
- Confusing audiences with senseless data
- Boring people to death with 8pt fonts
Warning: Fugitive is armed with comic sans

Bear Says: "That guy sucks"

REMOVE EXTRANEOUS DATA

USE "NON BORING" FONTS
- Pacifico
- Chunk Five
- Museo
- Lobster

USE "HIGH-RESOLUTION" IMAGES

"KEEP THINGS NICE AND TIDY"

30 MILLION
PowerPoint presentations are created every day

DID YOU NOTICE THE WESTERN THEME WITH THESE SLIDES?
USE ICONS TO TELL YOUR STORY
Free Tool

THE NOUN PROJECT

World Cup Brazil
By Ian Hector

All of the icons are free to download as long as you give attribution.
CREATE A DYNAMIC COVER SLIDE

SLIDES that rock

VISUAL PRESENTATIONS

HOW-TO-CREATE
PRESENTATION SLIDES THAT-ARE OUT OF THE WORLD

SLIDE EDITS

YOU SUCK AT POWERPOINT!

7 TIPS TO Beautiful POWERPOINT

PRESENTED BY: EUGENE CHENG

5 SHOCKING DESIGN MISTAKES YOU NEED TO AVOID
USE REALISTIC TEXTURES AS BACKGROUNDS
Free Tool

Texture King

If you need cool looking textured backgrounds for your slides come here. There are lots of textures to choose from!
Lastly ...
IF YOU CAN’T FIND THE PERFECT IMAGE
MAKE YOUR OWN
WANTED

CHUCK “THE COLOR CROOK”

BEST KNOWN FOR:

1. Blinding audiences with way too many colors
2. Creating nauseating color schemes
3. Straining peoples’ eyes by using poor contrast
4. Warning: May try to lure you in with Skittles
HERE ARE SOME WAYS TO STEER CLEAR OF THE “COLOR CROOK”

THERE’S NO POT OF GOLD AT THE END OF THIS RAINBOW!
AVOID USING TOO MANY COLORS
PICK A COLOR SCHEME

SLIDE BANDITS
YOUR SLIDES ARE BEING ROBBED!

HERE ARE SOME WAYS TO STEER CLEAR OF THE "CLIPART CON-ARTIST"

30 MILLION POWERPOINT PRESENTATIONS ARE CREATED EVERY DAY
Free Tool

Adobe Color CC

Use this tool for creating a color scheme based off a particular color you like.
Free Tool

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sponsored links

DESIGN SEEDS

image via: @designseeds

THIS IS A GREAT SITE FOR FINDING COLOR PALETTE INSPIRATION!

market flora

for all who love color
EASY TO SEE

MAKE SURE YOUR COLORS HAVE CONTRAST

BROWN + WHITE = GOOD CONTRAST

GREY + WHITE = BAD CONTRAST

HARD TO SEE
BE MINDFUL OF A COLORS MEANING

- Joyful
- Lively
- Sunshine
- Natural
- Fertile
- Healthy
- Soft
- Sweet
- Delicate
- Rugged
- Outdoor
- Rustic
- Romantic
- Nostalgic
- Fanciful
THE PSYCHOLOGY OF COLOR

Mere color, unspoiled by meaning, and unallied with definite form, can speak to the soul in a thousand different ways. – Oscar Wilde

If used effectively color theory is one of the most powerful tools a designer can wield. Colors are a form of non-verbal communication that can speak volumes in a fraction of a second. They can inspire an emotion, invoke a physiological reaction or inspire people to make decisions. By understanding the right color emotion to help tell a client’s story it can have a significant impact.

<table>
<thead>
<tr>
<th>Color</th>
<th>Code</th>
<th>Meaning</th>
</tr>
</thead>
<tbody>
<tr>
<td>Deep Red</td>
<td>PMS 1945C</td>
<td>Positive: rich, elegant, refined, tasty, expensive, mature, sumptuous, cultivated, robust</td>
</tr>
<tr>
<td>Brick Red</td>
<td>PMS 188C</td>
<td>Positive: earthy, warm, strong, sturdy, established, country</td>
</tr>
<tr>
<td>Bright Red</td>
<td>PMS 186C</td>
<td>Positive: exciting, energizing, sexy, passionate, hot, dynamic, stimulating, provocative, dramatic, powerful, courageous, magnetic, assertive, impulsive, adventurous, demanding, stirring, spontaneous, motivating Negative: overly aggressive, violent, warlike, temperamental, antagonistic, danger</td>
</tr>
<tr>
<td>Bright Pink</td>
<td>PMS 205C</td>
<td>Positive: exciting, theatrical, playful,</td>
</tr>
<tr>
<td>Bright Green</td>
<td>PMS 349C</td>
<td>Positive: natural, fertile, healthy, balance, life, growth, soothing, harmony, restful, restoration, reassurance, environmental awareness, sustainability</td>
</tr>
<tr>
<td>Foliage Greens</td>
<td>PMS 186C</td>
<td>Positive: natural, fertile, healthy, balance, life, growth, soothing, harmony, restful, restoration, reassurance, environmental awareness, sustainability</td>
</tr>
</tbody>
</table>

This is a great resource for looking up the meaning of a color.
WANTED

LUKE "THE LAYOUT LOOTER"

BEST KNOWN FOR:

STEALING PRECIOUS WHITESPACE

PUKING ON YOUR SLIDE AND NOT CLEANING IT UP

MURDERING THE NUMBER 3

WARNING: ARMED WITH GENERIC DEFAULT TEMPLATES
HERE ARE SOME WAYS TO STEER CLEAR OF THE "LAYOUT LOOTER"
LET YOUR SLIDES BREATHE
(WHITESPACE IS YOUR FRIEND)
BURN THOSE BORING TEMPLATES

MAKE YOUR OWN CUSTOM TEMPLATE FROM SCRATCH
“KEEP THINGS NICE AND TIDY”
Diagrammer™ is a visualization system.

Diagrams use proximity, scale, and links to clarify hierarchy and relationships between information, easily understood.

Choose from categories below.

- Flow: Linear
- Flow: Loop
- Flow: Parallel
- Flow: Merge/Divide
- Flow: Join/Loop

For a little bit of money you can purchase customized diagrams that are already neat and organized.
APPLY THE RULE OF THREE

THINGS IN THREES ARE MORE ...

Enjoyable
Interesting
Memorable
USE THE RULE OF THIRDS

Point of Interest
SUMMARY

LAYOUT
Keep your slides neat and tidy. Allow for ample whitespace and apply the rule of three.

CONTENT
Make one point per slide and keep your text to a minimum. Less is more! Don't use boring fonts.

COLOR
Don't apply a rainbow of colors. Decide on a color scheme (with plenty of contrast) and stick with it.

VISUALS
Decide on a theme and pick a consistent set of stunning visuals. Stay away from cheesy stock photos and clip art.
LOOKING FOR MORE *sweet* PRESENTATION TIPS?
WWW.PRESENTATIONPANDA.COM

Our Pandas Don’t Bite
WANT THESE SLIDES?

CLICK ON ANY OF THE TARGETS
This presentation is over??

Thank You

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