10 INSPIRING QUOTES ON DESIGN
NEED A LITTLE INSPIRATION FOR YOUR NEXT PROJECT?
HERE ARE 10 INSPIRATIONAL DESIGN QUOTES FROM PEOPLE WHO KNOW ABOUT DESIGN
MAKE IT SHORT AND SWEET
Make it Simple
BUT
SIGNIFICANT
DON DRAPER (MAD MEN)
KEEP IT SIMPLE
IF YOU CAN’T EXPLAIN IT
SIMPLY, YOU DON’T UNDERSTAND IT WELL ENOUGH

ALBERT EINSTEIN
AIM FOR WOW
There are three responses to a piece of design: yes, no, and wow! Wow is the one to aim for.

Milton Glaser
SHOW DON’T TELL
DESIGN IS THINKING MADE VISUAL

SAUL BASS
DON'T DESIGN TO BE NOTICED
Good design is obvious. Great design is transparent.

Joe Sparano
DESIGN IS A LANGUAGE
I found
I COULD SAY THINGS WITH COLORS AND SHAPES THAT I COULDN'T SAY ANY OTHER WAY

GEORGIA O’KEEFE
DON’T SETTLE ON ONE IDEA
never fall in love with one idea
there's always more

Paula Scher
DESIGN IS MORE THAN JUST LOOKS
Design is not just what it looks and feels like. Design is how it works.

Steve Jobs
LEARN THROUGH MISTAKES
It’s through MISTAKES that you actually grow. You have to get bad in order to get good.

Paula Scher
FOCUS ON THE DETAILS
THE DETAILS ARE NOT THE DETAILS. THEY MAKE THE DESIGN.

CHARLES EAMES
SUMMARY

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